Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Facebook Profile Rubric

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| CATEGORY | **4** | **3** | **2** | **1** |
| **Required Elements** | The poster includes all required elements as well as additional information. | All required elements are included on the poster. | All but 1 of the required elements are included on the poster. | Several required elements were missing. |
| **Content - Accuracy** | At least 7 accurate facts are displayed on the poster. | 5-6 accurate facts are displayed on the poster. | 3-4 accurate facts are displayed on the poster. | Less than 3 accurate facts are displayed on the poster. |
| **Use of Class Time** | Used time well. Focused on getting the project done. Never distracted others. | Used time well. Usually focused on getting the project done and never distracted others. | Used some of the time well. There was some focus on getting the project done but occasionally distracted others. | Did not use class time to focus on the project OR often distracted others. |
| **Mechanics** | Capitalization and punctuation are correct throughout the poster. No grammar errors. | There is 1 error in capitalization or punctuation. 0-2 grammar errors. | There are 2 errors in capitalization or punctuation. 3-5 grammar errors. | There are more than 2 errors in capitalization or punctuation. Several grammar errors. |
| **Attractiveness** | The poster is exceptionally attractive in terms of design, layout, and neatness. | The poster is attractive in terms of design, layout and neatness. | The poster is acceptably attractive though it may be a bit messy. | The poster is distractingly messy or very poorly designed. It is not attractive. |