

FLORAL DESIGN ASSIGNMENT

You must pick ONE of 2 assignment options

Option 1:

Scenario: You own a floral design shop. Business finances have taken a real hit due to the recent COVID-19 Outbreak. *You must find a way to still bring business in.* Come up with a creative idea to still sell your flower arrangements and illustrate it in a **Social Media Post** for your floral design shop.

You may use any creative outlet to create your post, for example: Power point, Canva, or Adobe Sway. You can also do by hand if it is high enough quality and submit a picture. Below is an example using Canva (a free resource, see Canva Set up Page in Parent Resource folder)



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Option 2:

The floral Industry is suffering a massive hit financially from the COVID-19 Pandemic. You need to research online what florists are doing to bring in customers and revenue. **Then discuss 2 of the ideas that you found, and one new idea that you are coming up with.** Explain it in at least 5 sentences on a Microsoft Word Document.